



## **2021 Conference on Contemporary Management and Innovation**

### **Call for Papers**

The 2021 Conference on Conference on Contemporary Management and Innovation (CCMI 2021) is sponsored by the International MBA Program and EMBA program in National Taichung University of Education. The Conference will be held in National Taichung University of Education, Taichung, Taiwan on May 8, 2021. The conference will focus on the following theme: Achieving excellence through effective management and innovation. Within the scope of this theme we are seeking paper submissions to address the following topics of particular interest include, but are not limited to:

- Organization Behavior
- Human Resource Management
- Marketing Management
- Supply Chain and Logistic Management
- Information Management and Application
- Internet Operation and E-business
- Manufacturing and Operation Management
- Financial and Banking Management
- Innovation Management
- Entrepreneurial Research

### **Submission Information**

CCMI 2021 encourages authors to submit high quality draft papers addressing the themes outlined above or other topics relevant to Management and Innovation. The CCMI 2021 paper template shall be used to prepare your

papers **in 3 pages** (including graphics and, references). The papers shall be submitted in English using the contact email address. Joint authors shall nominate a single point of contact.

Ideally a draft paper should cover the full scope from theory to full scale theory validation. However, papers presenting research proposals coupled with initial results will also be considered. The submitting paper should be email to [ee0310@gm.ntcu.edu.tw](mailto:ee0310@gm.ntcu.edu.tw).

Authors of accepted papers will be invited to present a 10 minute talk on their work. At least one (1) author from each accepted paper must register for the conference. The registration fee for the Conference will be NT\$1000. Please provide the above fee by cash at the reception center.

## **Important Dates**

Submission deadline: **April 5, 2021.**

Acceptance notification: **April 12, 2021.**

Notification of Conference Schedule: **April 26, 2021.**

Conference date: **May 8, 2021.**

All questions about paper submissions should be emailed to [ee0310@gm.ntcu.edu.tw](mailto:ee0310@gm.ntcu.edu.tw)